

Sumitomo Chemical Corporate Social Responsibility and Malaria

Sumitomo Chemical supports sustainable business growth and economic development in Africa through the local manufacture and supply of Olyset net, measuring success in terms of lives saved, local economic impact and poverty reduction.

Contributing to sustainable development in Africa:

- 90% of malaria deaths are in Sub-Saharan Africa: Olyset is the only WHOPEs-recommended LLIN manufactured in Africa.
- Investment in local supply supports the local economy and ensures quicker local distribution.
- Over 3,200 jobs have been created through the manufacture of Olyset net in Arusha with women comprising approximately 90% of the factory workers. Loyalty of female employees is builds a strong, stable workforce.
- Each employee supports on average an additional six people.
- First and only multi-national to establish net production in Africa.
- Sumitomo Chemical royalty-free license to A to Z Textile Mills for local manufacture developed into Joint Venture
- Olyset Sewing Factory spin-offs planned to further localize finishing and distribution of Olyset Nets.
- Global Business Coalition plans for employee training and safety programmes including HIV/AIDS education and services.

Examples of major Olyset Net donations:

- 330,000 nets to the Millennium Villages campaign
 - Worth ~ U.S.\$1.75 million; protecting 500,000 people from malaria exposure; 100 Villages across 10 African Countries in 5 years; measured results
- Nets donated to all villagers in Namasagali village, Uganda. Project with impact research being conducted (Dec. 2005)
- Donation of bednets and Olyset curtains to Manyatta village, Usa River, Tanzania with research follow-up.
- Matching net donations for Malaria No More/Glamour Magazine “Fashion Gives Back” campaign (2007)
- Donated 110,000 nets for Madagascar Mother and Child Health Week (2007)

Malaria advocacy:

- Active member and supporter of the Roll Back Malaria Partnership (RBM)
- Lead sponsor Africa Live: Roll Back Malaria concert in Dakar and aired globally; featuring top African artists Youssou N’Dour, Baaba Maal, Angelique Kidjo and others. 40,000 spectators, 1 billion reached worldwide.
- Footballers vs. Malaria. Public service announcement campaign with Roll Back Malaria, The Global Fund to Fight AIDS, TB and malaria, and 12 international footballers of African origin. 18 public service announcements in French, English, Yoruba, Fan and Ingala languages.
- Member of The Global Business Coalition on HIV/AIDS, TB and Malaria (2007)

Educational support in Africa:

- Partnership with global NGO World Vision
- Build elementary school buildings and facilities
- Also plan to provide Olyset Nets
- Building foundation for the region's future development
- Ethiopia, Kenya, Uganda, Tanzania, Zambia (schools built/planned)

About Sumitomo Chemical

Sumitomo Chemical is multi-national Japanese company, with decades of experience in insecticide manufacturing and plastics technology. Dedicated to solving environmental and social problems through innovative technology and sustainable development, Sumitomo Chemical believes the cycle of poverty can be broken by the prevention of vector-borne diseases. As Olyset has been proven to be the most cost-effective malaria intervention today, Sumitomo Chemical is working to ensure this technology reaches those in need through provision of donated or low-cost nets, and through participation in a 50/50 joint venture for local African manufacture of Olyset.

Company facts:

- Founded in 1913
- Headquartered in Tokyo, Japan
- Comprises 100 companies in 6 chemical sectors
- U.S.\$15 billion net sales in the fiscal year ended March 31, 2007³
- 24,000 employees worldwide, over 2,000 dedicated to research and development

³ Sumitomo Chemical Annual Report, 2007.